



MONTHLY MEMBERSHIP PROGRESS REPORT

District 12 L

Results as of: 02/28/2019

GMT: CARLTON LLOYD

LOCATION TENNESSEE

GMT CA

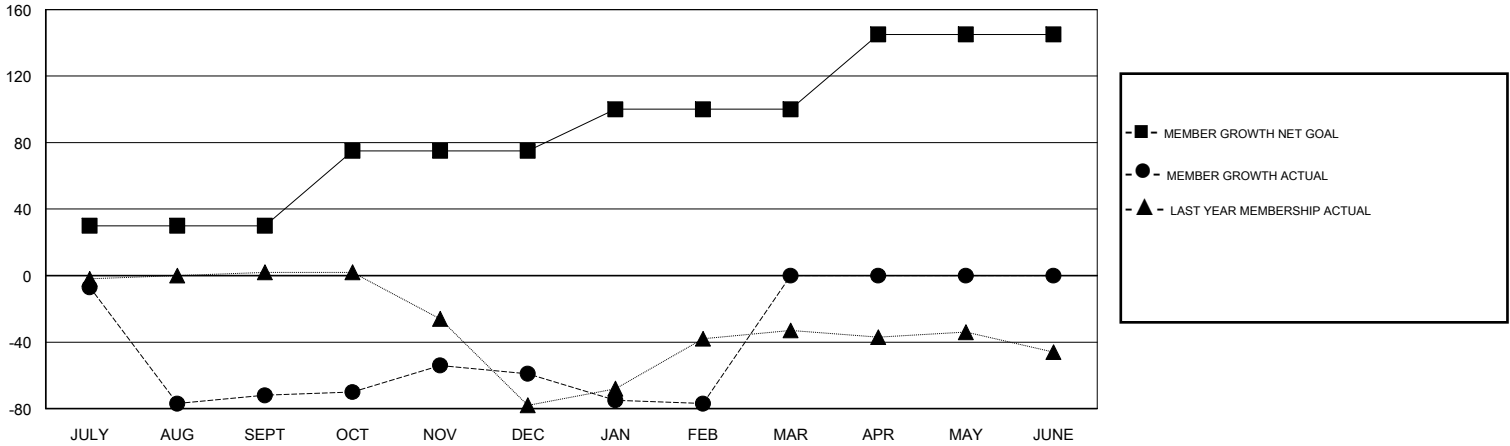
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2018-2019 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 0 | 0 | 2 |
| OCT/NOV/DEC | 1 | 0 | 0 |
| JAN/FEB/MAR | 0 | 0 | 1 |
| APR/MAY/JUNE | 1 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2018-2019 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 30 | 34 | 98 |
| OCT/NOV/DEC | 45 | 24 | 10 |
| JAN/FEB/MAR | 25 | 14 | 32 |
| APR/MAY/JUNE | 45 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|--|---|--|
| DROPPED CLUBS: 3 | 20 CLUBS OF 40 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> MALE 541 (66.22%) FEMALE 276 (33.78%) Women Percentage Fiscal Year Goal: 30% |
| <u>DROPPED MEMBERS</u> DECEASED 7 CLUB CANCELLED 67 OTHER 66 TOTAL 140 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 87 FAMILY MEMBERS PAYING HALF DUES 44 |